



EQUIPMENT
SUPPLY INTERNATIONAL

OUR PARTNERS



Beonic Technologies improves business operations and performance by using data-driven solutions, which in turn helps businesses improve customer traffic and engagement; leading to a better understanding of customer behavior with accurate footfall analysis, sales conversion and labor optimization.



Brickstream people counting and tracking 3D sensors provide a wide range of traffic, queue, service and other behavior metrics for brick and mortar sites. With this information, it is possible for businesses to capitalize on opportunities to increase sales as well as enhance customer experience and loyalty through improved service.



Catalyst provides innovative end-to-end RFID solutions for brands and retailers, incorporating inventory management and analytics, intelligent retail security and customer experience.



Century is the largest EAS Company in China which designs and delivers a full range of EAS (Electronic Article Solutions), offering maximum product security, reliable identification, merchandise availability and increased profitability.



Checkmate has been specially designed for the extreme conditions present in Pakistan, in order to tackle the issues of a hot climate and frequent electricity breakdowns, as well as varying electric power sources. The antennas are strong, robust and ergonomically designed. Checkmate soft and hard RF tags are made from the best materials, guaranteeing excellent detection all the time.



HappyOrNot is the global leader in instant customer and employee satisfaction surveys/reporting with its innovative feedback smileys, coupled with extensive hourly, daily, weekly & monthly reporting.



Invue Open Secure Display Solutions is the world's #1 electronics protection company for protection of high-theft merchandise like mobile phones, tablets, cameras and a wide range of small electronic appliances. Invue's focus is on providing in-store protection with fully-powered devices on display, allowing customers to fully experience the devices, resulting in higher sales, increasing employee efficiency and enhancing profits.

SELECTED CLIENTS



Hush Puppies®

GIORDANO



Greenvalley
Premium Hypermarket



SANA SAFINAZ



claire's

BEECHTREE



ANTI-THEFT SOLUTIONS



Our **soft tags** are easy to apply, easy to detect by antennas, and easy to deactivate.



The **antenna solutions** we carry have a very high detection rate and also sport a strong and robust frame, making them the perfect choice for retailers.



We have **magnetic detachers** that are compatible with all kinds of hard tags and are very easy to use.

We offer a portfolio of **hard tags**, which enable retailers to choose the perfect tag for their needs.



ANTI-THEFT SOLUTIONS



The **IR Key** allows you to safely open and access your high theft merchandise and ensures that you always have the right key at the right time.



Locking Hooks, Secure Boxes and Safers provide the ultimate security for peggable merchandise.



Zips are flexible, alarming security products for high-theft merchandise that is easy to use and easy to install.



FOOTFALL COUNT/ANALYSIS

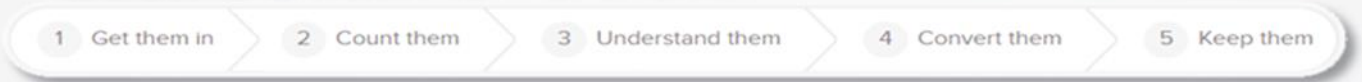


Our **Brickstream** line of **sensors** provide highly accurate and anonymous information about how people move into, around, and out of physical places.



Footfall Count will help to:
 Increase sales and grow margins.
 Enhance loyalty with improved service.
 Implement operational improvements.

Beonic's Path to Purchase:



Traffic Insight
 Understand total number of customer visits and how many convert into a sale.



Shopper Insight
 Gain knowledge on store layout, pricing, packaging and point of sale.

Video Insight
 Translate video footage into meaningful business data to improve efficiency.

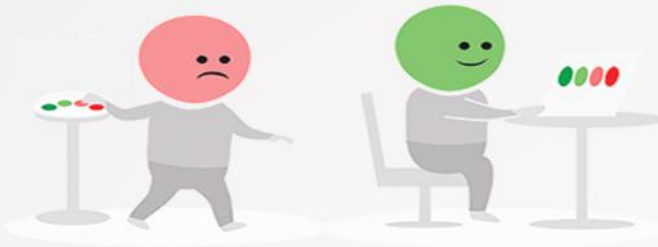


Workforce Insight
 Manage mobile workforce, reduce admin costs & increase productivity.

CUSTOMER FEEDBACK



Listen to your customers with our feedback smileys.

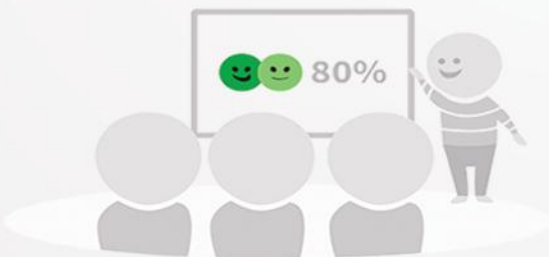


HappyOrNot Terminal collects 20 times more feedback than traditional survey methods because of its simple and quick usage.

Learn about your performance through a web-based interface.



Improve and grow your organization.



Analyzed results and data displayed by hour, day, week, and month; with 24/7 access to our web-based reporting service.

QUEUE MANAGEMENT



A variety of **poles** are available to cater to all types of businesses.



Place your advertisements in store areas with high traffic.



Color Selections:



Choose the webbing that suits your needs best.

Upon request, a customized logo can also be printed.

RFID SOLUTIONS



Catalyst provides innovative end-to-end solutions for brands and retailers, incorporating **Inventory Management**, **Intelligent Retail Security** and **Customer Experience**.



RFID Handheld Scanner

Scanner obtains the inventory of products in a space with a high read-rate (**typically above 98%**), and uploads the data directly to the cloud.

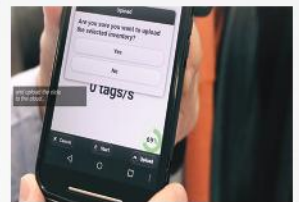
How does it work?



1. Open app to start inventory



2. Complete the inventory



3. Upload data to cloud



RFID Tag Encoding Station

Easy, fast and **effective encoding**.

No external connection required besides power.

Compatible with hard tags and soft tags.



RFID ePay 160

Increases the **speed of payment** at cash registers; as it combines 2 processes (**hard tag detachment** and **product identification**).


Guarantees an **improved customer shopping experience** because of shorter queues.



RFID Tag



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For more information, scan our QR code
and learn more about our business!

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